



Chef Todd Mohr has taken on a cooking cause that no one else in the food world will touch with 10 foot tongs, the fact that **recipes don't work!**

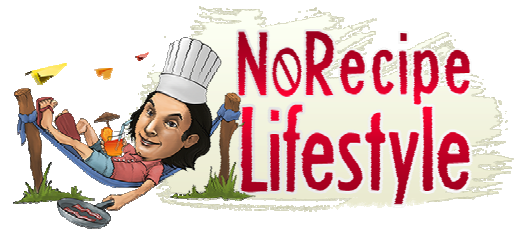
“The frustration for home cooks isn't cooking, it's following a written recipe,” Chef Todd insists, “**a recipe won't teach you to cook anymore than having sheet music will teach you to play piano**”.

A classically trained chef, entrepreneur and educator, Chef Todd has adopted the personal mission to **take cooking out of the living room and return it to the kitchen**. “The Food Network is the MTV of food. MTV used to play music, now they're entertainment ABOUT music. The Food Network is entertainment ABOUT cooking, not cooking instruction,” says the chef.

Chef Todd Mohr's passion is to bring his cooking cause to the world, freeing people from the limitations and intimidations of the written recipe and motivate them to cook like an artist paints, or a musician plays, with artistic interpretation and basic methods.

He calls it a “No Recipe Lifestyle”(.com)
The daily video blog is catching on!

Thousands of people enjoy the benefits of living and cooking this way.
They experience the:



- ✓ **Freedom** to cook what they want, how they want it,
- ✓ **Confidence** to take control and know whatever they cook will come out right,
- ✓ **Health** benefits of wholesome, nutritious foods,
- ✓ **Family** strengthening bonds that the social skill of cooking brings, and the
- ✓ **Money** saving aspects of cooking at home.



Chef Todd has helped people worldwide to improve their lifestyles with an understanding of HOW cooking works so they can confidently create meals for their budget, diet, health, fitness, or lifestyle goals.

He empowers, educates and emancipates people on a daily basis with his online cooking classes <http://www.WebCookingClasses.com> and his DVD series “Burn Your Recipes, Volumes 1, 2, and 3”.

WebCookingClasses.com graduates creative cooks and eliminates the need for written recipes, cookbooks, food TV shows, and even culinary school, with a solid foundation of the theories behind cooking in a unique program structured to maximize retention in the shortest time.

What is Web Cooking Classes?

WebCookingClasses.com is a unique internet-based cooking video university. Students discover the empowerment of using basic cooking methods over written recipes to generate endless dinner ideas using the ingredients they desire.

What Makes Web Cooking Classes Different?



WebCookingClasses.com delivers a new 20-30 minute cooking method video to members private access web page each week. The lessons are fed in a concerted effort to have one skill build on the next, progressing toward internalized methods, not just following recipes.

Chef Todd's unique “edu-tainment” teaching style retains members month-to-month. His approach to teaching with a humorous, analogy-based cooking technique makes people learn HOW to cook!

Most cooking video websites simply allow access to a large amount of information, without guidance or purpose. Members quickly become lost, confused, and frustrated. Other cooking video websites have no personality, they're a widely varied collection of videos from many different chefs. This lacks the connection of teacher and student.